

# Noah Schilling

PRODUCT DESIGN • [noahschilling.com](https://noahschilling.com)

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## SUMMARY

Product designer with a systems mindset and a track record of improving complex, real-world products. I specialize in turning dense information, constraints, and ambiguous requirements into clear, usable experiences. My work spans UX research, interaction design, and visual systems, with a focus on outcomes. My recent work created better comprehension, stronger engagement, and a product that scales.

## CORE SKILLS

UX Research • Interaction & Information Architecture • Visual & UI Design • Design Systems • Figma • Cross-functional Collaboration • Team Leadership

## EXPERIENCE

### Product Designer — ACRO Automation Systems | Milwaukee, WI | July 2022 – Present

- Led a comprehensive audit of a 29-page legacy website, restructuring content and navigation into a 17-page architecture that increased dwell time by 28% and generated a 1.4x lift in CRM inquiries shown by Google analytics.
- Designed and implemented ACRO's first cohesive brand and design system, establishing reusable components and guidelines that aligned marketing, web, and product experiences.
- Lead designer across web, product, and marketing initiatives, from early discovery through engineering handoff and maintenance updates.

### Contract Designer — StoryLinq | Oct 2021 – Feb 2022

- Partnered with founders to evolve early-stage wireframes into a production-ready UI, helping define the product's visual language and interaction patterns.
- Created a scalable icon and graphic system to support usability and consistency.

### Design & Media Intern — ACRO Automation Systems | Milwaukee, WI | May 2021 – Sep 2021

- Contributed to design and media initiatives while learning to align design decisions with engineering constraints in a B2B manufacturing environment.

## EDUCATION

University of Wisconsin–Milwaukee — BFA, Digital Communication and Design, 2022

Codecademy — HTML & CSS, 2023